



Federal retail chain of massage gadgets

**ERGONOVA** 

# About Company

The ERGONOVA Company was founded in 2009

The mission of the ERGONOVA

Company is preservation and increase

health and beauty of customers.



## **About Company**

Now the ERGONOVA retail chain is eleven points of sale in the largest malls of Moscow, Yekaterinburg, Chelyabinsk, Orenburg, Ufa, Magnitogorsk. The total area of the retail chain exceeds 450 m2.

The headquarters and the central warehouse of ERGONOVA Company are based in Chelyabinsk.

The Moscow branch has the separate commercial representation.



## **About Company**

The ERGONOVA Company is the team of professionals in massage equipment. Several hundred thousand users have already familiarized themselves with the Company's products, tens of thousands of whom have opted for the ERGONOVA brand.

«And we don't intend to stop there»

#### **ERGONOVA TEAM**



# Ergonova in Russia

13 points of sale in the largest malls of Russia













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## Our Plans

The company constantly grows and develops. In 2020, we'll plan to open 8 point of sales.

- MOSCOW: 2 POINT OF SALES
- REGIONS OF RUSSIA: 6 POINT OF SALES



### Assortment

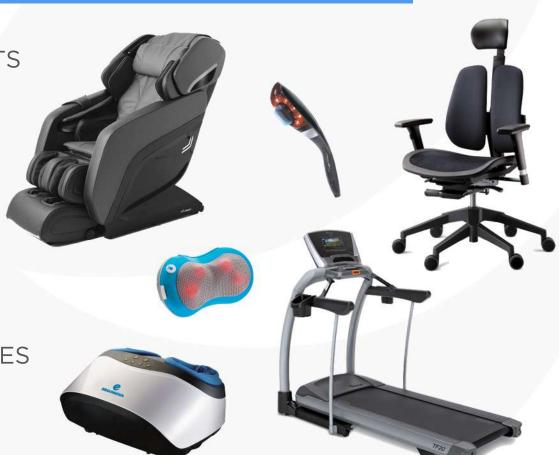
Products of world brands are presented at our salons:

MASSAGE GADGETS

MASSAGERS

BODY-BUILDERS

• ERGONOMIC TABLES AND CHAIRS



#### Brands

Products of world brands are presented at our salons:











## Manufacture

Brand ERGONOVA is registered in **Germany** 

Production made in China.
The quality of ERGONOVA products is controlled in accordance with European quality standards.

The product portfolio of ERGONOVA includes **all types** of massage gadgets.



# New of ergonova 2019 Massage Chairs

Ergonova Catapult L-Track Edition Ergonova FullBody Stretch Edition Ergonova Organic 4 RK



# Our plans

- 1. The retail chain of more than 100 stores in 5 years
- 2. Five 40f containers from China monthly
- 3. The development dealers
- 4. Our concept is stable and we are focusing on long-time cooperation



# Our plans

Total investment needs are **52**, **104**, **675** ₱ in four years The profit is **559**, **802**, **033** ₱ in five years

	2020	2021	2022	2023	2024	Итого
Revenue Total	219 621 121	368 999 188	539 287 388	789 688 438	1 075 027 971	2 992 624 107
Dealers / Regions	1	3	4	4	5	5
New salons (small)	2	6	10	18	26	26
New salons (large)	2	6	10	18	26	26
New salons (franchise)	4	9	14	19	25	25
Profit Total	118 637 849	208 144 669	315 536 764	464 228 136	633 813 094	1 740 360 512
Operating Costs	81 251 766	128 046 058	184 377 467	273 171 989	373 760 690	1 040 607 971
Profit Net	29 908 867	64 078 889	104 927 437	152 844 917	208 041 923	559 802 033
Net cash flow	76 416 471	164 100 306	256 095 329	374 784 297	509 884 238	1 381 280 640
Need for foreign investment	36 572 503	13 111 546	1 840 886	579 740	0	52 104 675



### Contacts

WE ARE OPEN TO COOPERATION!

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