



Federal  
retail chain  
of massage  
gadgets

**ERGONOVA**

# About Company

The ERGONOVA Company  
was founded **in 2009**

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The mission of the ERGONOVA  
Company is preservation and increase  
**health and beauty**  
of customers.





# About Company

Now the ERGONOVA retail chain is eleven points of sale in the largest malls of Moscow, Yekaterinburg, Chelyabinsk, Orenburg, Ufa, Magnitogorsk. The total area of the retail chain exceeds 450 m2.

The headquarters and the central warehouse of ERGONOVA Company are based in Chelyabinsk.

The Moscow branch has the separate commercial representation.



# About Company

The ERGONOVA Company is the team of professionals in massage equipment. Several hundred thousand users have already familiarized themselves with the Company's products, tens of thousands of whom have opted for the ERGONOVA brand.

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«And we don't intend to stop there»

**ERGONOVA TEAM**





# Ergonova in Russia

13 points of sale in the largest malls of Russia

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ALMAZ  
CHELYABINSK



MEGA Belaya Dacha  
MOSCOW



RODNIK  
CHELYABINSK



# Ergonova in Russia

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MEGA  
UFA



PASSAGE  
EKATERINBURG



RADUGA PARK  
EKATERINBURG





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ARMADA  
ORENBURG



KOSMOPORT  
SAMARA



GOSTINY DVOR  
MAGNITOGORSK



# Our Plans

The company constantly grows and develops.  
In 2020, we'll plan to open 8 point of sales.

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- MOSCOW: 2 POINT OF SALES
- REGIONS OF RUSSIA: 6 POINT OF SALES





# Assortment

Products of world brands are presented at our salons:

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- MASSAGE GADGETS

- MASSAGERS

- BODY-BUILDERS

- ERGONOMIC TABLES  
AND CHAIRS



# Brands

Products of world brands are presented at our salons:

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SENSA





# Manufacture

Brand ERGONOVA is registered in **Germany**

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Production made in China.  
The quality of ERGONOVA products is controlled in accordance with European quality standards.

The product portfolio of ERGONOVA includes **all types** of massage gadgets.



# New of ergonova 2019 Massage Chairs

Ergonova Catapult  
L-Track Edition



Ergonova FullBody  
Stretch Edition



Ergonova Organic  
4 RK





# Our plans

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1. The retail chain of more than 100 stores in 5 years
2. Five 40f containers from China monthly
3. The development dealers
4. Our concept is stable and we are focusing on long-time cooperation



# Our plans

Total investment needs are **52, 104, 675 ₺** in four years

The profit is **559, 802, 033 ₺** in five years

	2020	2021	2022	2023	2024	Itoro
Revenue Total	219 621 121	368 999 188	539 287 388	789 688 438	1 075 027 971	<b>2 992 624 107</b>
Dealers / Regions	1	3	4	4	5	<b>5</b>
New salons (small)	2	6	10	18	26	<b>26</b>
New salons (large)	2	6	10	18	26	<b>26</b>
New salons (franchise)	4	9	14	19	25	<b>25</b>
Profit Total	118 637 849	208 144 669	315 536 764	464 228 136	633 813 094	<b>1 740 360 512</b>
Operating Costs	81 251 766	128 046 058	184 377 467	273 171 989	373 760 690	<b>1 040 607 971</b>
Profit Net	29 908 867	64 078 889	104 927 437	152 844 917	208 041 923	<b>559 802 033</b>
Net cash flow	76 416 471	164 100 306	256 095 329	374 784 297	509 884 238	<b>1 381 280 640</b>
Need for foreign investment	36 572 503	13 111 546	1 840 886	579 740	0	<b>52 104 675</b>



# Contacts

WE ARE OPEN TO COOPERATION!

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CEO

DENIS MOTOVILOV

+7 962 485 18 18

d.motovilov@mwt.ru

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EXECUTIVE DIRECTOR

ARTEM RATOSHNYUK

+7 962 485 34 03

a.ratoshnyuk@mwt.ru

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ERGONOVA.RU

